

Amendments to the Specification:

Please replace paragraph [0029] with the following amended paragraph:

[0029] The BF is an identifier that tells a content is a broadcasting content. The BF is used to restrict the use of a broadcast content for the other purposes except broadcasting. The RI indicates how long the content can be retained in a hard disk of the receiver. Once the retention time ~~determine in the transmitter~~ is passed, the stored contents is deleted out of the ~~transmitter~~ receiver automatically.